



ROSE
LAW FIRM

OPEN HOUSE

Proudly Serving Clients
2012-2017

Tuesday, February 28 2017
5:30 p.m.-8:30p.m

Q: What do you get a lawyer for his birthday?

A: Briefs!!

Q: What's the difference between a good lawyer and a great lawyer?

A: A good lawyer knows the law. A great lawyer knows the judge.

Q: What's the problem with lawyer jokes?

A: Lawyer's don't think they're funny, and no one else thinks they're jokes.

Q: What's the difference between an accountant and a lawyer?

A: Accountants know they're boring.

Q: What do you get when you cross a librarian with a lawyer?

A: All the information you need, but you can't understand a word of it.

CHARITABLE DONATIONS

The Lawyers' Campaign for Equal Justice (CEJ) is committed to making equal access to justice a reality for all Oregonians. The CEJ is the support organization for Oregon's legal aid programs, which provide free or discounted legal services to persons in need. The Rose Law Firm will match up to \$20 for each Open House attendee who contributes \$20 or more to the CEJ on February 28, 2017. For more information, inquire with a Rose Law Firm staff member. The bowl for your donations is located at the check-in desk. Please note that the Rose Law Firm's total matching contribution to the CEJ is capped at \$1,000 for today's event.

Wine Raffle!!

Drop your business card in the bowl at the bar near Station #5 for a chance at winning a bottle of Henry Estate 2006 Oregon Pinot Noir.

Need more info?

Grab an Information Request form (scattered throughout the Open House) and drop it off at the check-in desk on your way out.

**PROTECT – MAXIMIZE
REALIZE – RETAINSM**

A Big Thank You: Thank you for joining us to celebrate this evening, and for your support, encouragement, and enthusiasm in welcoming the Rose Law Firm into your community.

Our Team: Tonight, it is our privilege to introduce you to the team of dedicated attorneys and staff who practice together at the Rose Law Firm. We are also pleased to highlight our success in forming an extended network of experienced independent lawyers from around the country, and drawing on these lawyers' specialties to our clients' benefit. The combination of a local team of employed attorneys together with our extended network of independent lawyers permits us to offer clients sophisticated legal services at substantially lower hourly rates than are generally available. Tonight, you will learn about the Rose Law Firm's unique value proposition, our focus on holistic Business Transition solutions, and our top-notch legal tools to meet our clients' needs and goals.

Business Transitions Law: The Rose Law Firm was founded in 2012 as a general law firm for businesses and their owners, with a specific focus and passion for offering big-picture services to facilitate the growth, evolution, and ownership transitions of middle-market businesses. "Business Transitions Law" is the name we give to this specific focus. For us, Business Transitions Law is about creating opportunities and offering solutions to business owners (and their successors or key employees) at the intersection of family, business, and wealth.

Practice Areas: We offer lawyers with specific legal specialties (M&A, corporate law, tax law, executive compensation, estate planning and probate, business operations, commercial real estate, and closely-held business disputes) to help business owners Protect, Maximize, Realize, and Retain substantially more value from their companies than they could otherwise secure. Throughout our gathering, you will find seven "stations" with information about our seven primary practice areas. (Page 6 of this Passbook contains a map)

If we have not yet had a chance to serve your needs, we hope that you will call on us to do so.



Advertising Material

**ATTORNEYS
WANTED**

Interested in Setting Sail for New Adventures?

Seeking Senior Corporate Attorney with Sophisticated Legal Experience to Join Collaborative Team Focused on Providing Big-Picture Business and Legal Solutions to Great Clients.

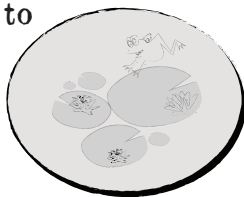
The Rose Law Firm was founded in 2012 to offer holistic business ownership transition-related legal services to the owners of successful middle-market companies. We work to show business owner clients how to protect, maximize, realize, and ultimately retain substantially more value from their company than they could otherwise obtain without our assistance. We do this by showing our clients how M&A, corporate law, tax law, executive compensation tools, estate planning solutions, intellectual property law, and real estate law can all be used to create dramatically more shareholder value when applied with intention, purpose, and focus. We understand that our privately-held business owner clients live their life at the complicated intersection where family, business, and wealth meet/collide. We focus on creating opportunities and solving problems for our clients--where other lawyers focus on selling contracts.

Do you enjoy doing great work and thrive on new challenges? Do you take your work more seriously than you take yourself? Has life taught you that it always "starts with why?" Do you have personal priorities that could benefit from a different work/life balance? Would you be interested in choosing your own annual billable-hour target--anywhere between 1,300 and 1,600/year?

We are seeking a senior corporate attorney who wants to bring their strong legal skills to join a tight-knit team of sharp intellectually-minded lawyers focused on creating client-centric value. You will be joining six lawyers practicing from our office in Lake Oswego; and an additional expansive network of seasoned lawyers at independent firms (from around the country) who collaborate with us on a case-by-case basis. Bringing your own partial book of business is great, but optional. The ideal candidate will be licensed in Oregon and Washington. Compensation: more than you are earning now.

For more information, contact Crystal Hutchens at chutchens@rose-law.com.

Are You Ready to Jump and Looking for a Place to Land?



Seeing experienced business/commercial attorney with excellent law school pedigree, 10+ years of medium- to large-firm experience, who desires to be part of an entrepreneurial and collegial team of lawyers and paralegals. Must possess litigation experience and a partial book of business. Ideal candidate will be licensed in Oregon and Washington. Market-based compensation commensurate with experience and production.

For more information, contact Crystal Hutchens chutchens@rose-law.com.

LAWYERS SEEKING CLIENTS

Let's Make a Deal. Too much legal work to accomplish? Hate paying standard rates for every hour? Business law firm with high intellectual horsepower seeks one new client in 2017 that is searching for a volume discount on legal services. Substantial reduced rates in exchange for a minimum recurring monthly commitment.

CONTACT Michael Litvin for more information: mlitvin@rose-law.com

— Forgot to Make a Deal? Let's Fix You Right Up!

Did You Spend More Than \$150,000 on legal services in 2016? Tired of 20% annual increases in your legal budget? Let us manage your legal spend. We will manage your legal needs and share the risk with you. We'll get your work done and get that rate meter spinning at a slower clip.

Contact Michael Litvin for more information: mlitvin@rose-law.com.

HELP WANTED



Receptionist/
Administrative
Assistant.

Must like people. Must be friendly. You will perform administrative and support functions that will expose you to many different facets of work at a law firm. Must have strong communication and organizational skills. Compensation: DOE.

For more information, contact Laura Worley at
lworley@rose-law.com.

Legal Administrative Assistant.

Needed: Hardworking and detail-oriented legal administrative assistant. A penchant for detail. A detail for penchant. Knows the difference between the two foregoing sentences; and not afraid to erase the one that does not make sense. Strong typing speed, grammar, and syntax. Can assist with the preparation of correspondence, memos, pleadings, research outlines, and meeting minutes. An ability to read an outline and convert it into prose. An ability to read prose and convert it into an outline. Interested in having fun and making our clients love us even more. Wages **DOE**.

Contact Laura Worley at
lworley@rose-law.com

REAL ESTATE

For Sale: EFU Land with Commercial Shop, Barn & Single-Family Residence.

18 farm acres in Boring, Oregon, includes ~2,107 SF house, ~7,500 SF barn, ~3,111 SF commercial shop with three-phase power, ~720 SF detached garage, agricultural water supply available. Price: \$750,000 with creative financing potentially available for the right offer.

For more information and to tour the property, please contact
Copper Top at copperradical@gmail.com.

TRANSPORTATION

ISO 2004-2008 Acura.



Seeking to purchase a low-mileage Acura sedan at Kelley Blue Book price.

Contact Madeline Rose at rosepdx@comcast.net.

ISO Used Bicycle.

Seeking to purchase a lightly-used men's road bicycle. Good condition bikes only. Less than \$200. Contact **Adam Rose** at

arose@rose-law.com



ON THE LIGHTER SIDE

Naming Contest.



Mr. Monty Bigglesworth (RLF mascot...a handsome Siamese Fighting Fish aka the betta fish) seeks help in naming his new companion, a snail. Drop your suggestions in the box by Monty's tank (located in the RLF reception area near Stations #1 & #2).

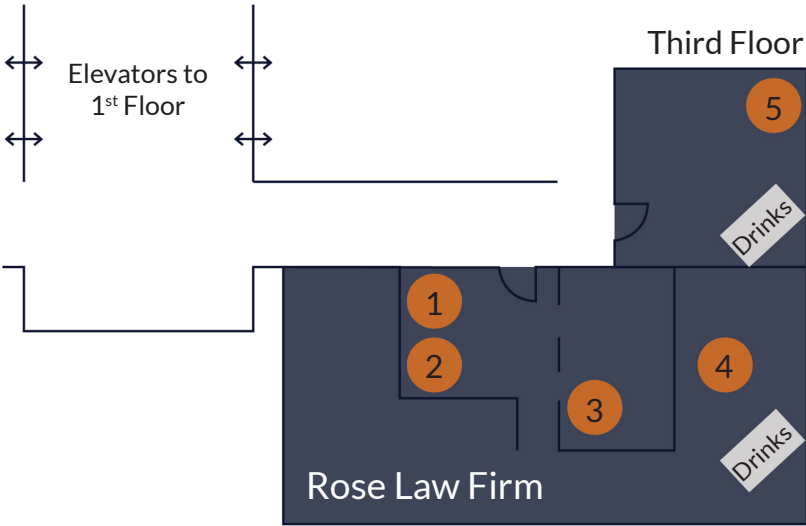
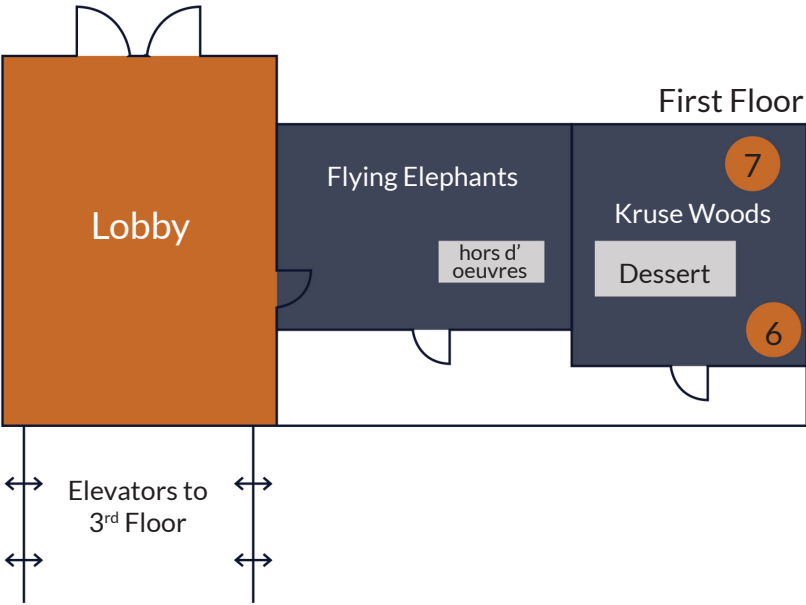
Hemming and Hawing?

Need recommendations for seamstress to hem 12 pairs of pants.

To make recommendations, please contact Adam Rose at

arose@rose-law.com.

Advertising Material



Win a Large-Screen TV:

Collect a different stamp at each practice-area station. Then, stop by the check-in desk on your way out this evening, and show your Passbook. Collecting all station stamps makes you eligible for a prize drawing. The lucky winner receives a large-screen high-definition Toshiba TV.

Place Stamp
Here

Station #1

Executive Compensation

Place Stamp
Here

Station #2

Corporate Counsel: Business
Operations

Place Stamp
Here

Station #3

Business Transitions Law

Place Stamp
Here

Station #4

Commercial Real Estate

Place Stamp
Here

Station #5

Corporate Transactions

Place Stamp
Here

Station #6

Closely-Held Business
Disputes

Place Stamp
Here

Station #7

Estate Planning & Probate

Business Transition Law
Business & Corporate Transactions
Closely-Held Business Disputes
Commercial Real Estate
Corporate Counsel: Business Operations
Executive Compensation
Estate Planning & Probate

Thank you for
Coming!

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